Tplaza Cloudcube program

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The unique features of Tplaza www.tplaza.com.au

- ► Tplaza is registered in Australia as a Ecommerce platform of innovative & designer products.
- English-Chinese storeview interface aiming to international market.
- Multi-currency checkout & International payment ways.
- Tplaza is a trusted ecommerce platform with its own shop and retail franchise.
- ► Tplaza is a google partner. The holding company <u>Kupiter</u> is holding google adwords/analytic certificates.
- Tplaza is running product list campaigns in many countries through daily feeds to google.



When a Product in Tplaza, it means

- ► The product Supplier is eligible to marketing worldwide
- The products will be indexed by google and other search engines, searchable worldwide and normally appear in page 1 in various search result tab
 - ▶ Generic search result in English and Chinese, see shopping ads example on next pages
 - ▶ Product listing result in USA, Canada, UK, AU & Singapore & EC countries. Note Taiwan is not yet able to run google shopping ads, so no local Taiwan company/Agency can do google shopping campaign, nor will a google product list campaign appear in Taiwan. Click for information.
- The once searched products will automatically enter into dynamic products campaign in display network (websites + apps)
- People from worldwide can find and buy it from www.Tplaza.com.au























